October 25, 2009

Dear Ascension Parish Family:

Nearly thirty years ago, many of you embarked on a historic effort – the founding of Ascension Catholic Parish. The power and beauty of God’s love has been made manifest through this community—spirits nourished by word and sacrament, suffering relieved, lives given direction and meaning, and enduring friendships formed. By God’s grace, this parish has grown over the years, and I firmly believe that our best days are ahead of us.

Today, we begin an ambitious expansion effort and ask God to bless our 2009-2012 Capital Campaign entitled “Building Our Future Together.” This Capital Campaign will fund the construction of a new 10,200 sq. ft. Parish Center, a redesigned entrance to our sanctuary, courtyards, outdoor prayer and gathering areas, and improved parking. This new building will allow us to meet the religious education needs of all parishioners, from toddlers to seniors, as well as create warm and inviting spaces to gather and socialize.

The Finance Council and Building Committee have exercised good stewardship in planning for a total project cost that is estimated at $3.5 million. Taking into consideration our available funds, assets, and a loan from the diocese, our goal is to raise $2.0 million through the Capital Campaign.

To reach this goal, we are asking every parish family to make a sacrificial gift. Although every bit helps, we need three-year pledges in the thousands, not the hundreds. This is a once-in-a-generation opportunity to dramatically equip the mission of the Church in Tierrasanta.

Before you decide on the amount of your gift, please prayerfully consider the generosity that God has shown you, the importance of the mission we have been given, and the staggering returns that God promises to the cheerful giver. Enclosed in this brochure is a pledge card. When completed, please return it in the collection basket or mail to the parish office.

As you look through this brochure, I am sure you will be delighted by the design of the project. We are not just putting up a new building; we are going to transform your experience at Ascension. May God make this dream a reality!

Sincerely yours in Christ,

[Signature]

Rev. Anthony Saroki
Pastor
THE NEEDS

Since its founding in 1980, Ascension Catholic Church has experienced tremendous growth. For the last several years, the parish has been planning a building project so that our facilities can accommodate the needs of our mission. In order to assess and prioritize the various needs of the parish community, a variety of “speak up” sessions were conducted. Fr. Anthony Saroki began serving as Ascension’s new pastor on January 1, 2009, shortly after the “speak up” sessions concluded. He met several times with the Building Council, the Finance Council, and other interested parishioners in order to better understand the parish’s needs and resources. He sought advice from diocesan officials and pastors of other parishes who have had experience with building projects. The outcome of these efforts was a decision to move ahead with plans to build a Parish Center. It was determined that the most pressing needs were meeting rooms to accommodate religious education for children and adults and a large space for social and other gatherings.

Due to the desire of many to have a more beautiful and fitting space in which to celebrate the Sacraments, the Building Council committed to a Phase II of the building project that would involve a substantial remodeling of our current worship space to make it more conducive to worship. The existence of a Parish Center will enable us to remove the “multipurpose” aspect of our current worship space and dedicate it exclusively for the worship of God.

THE SOLUTION

The solution to the dreams and needs presented by the parish is the building of the Ascension Catholic Church Parish Center. To make this a reality, it is imperative to launch a capital campaign with a goal of $2,000,000.

The most effective way of doing this is to appeal to you – our family in faith. Each parishioner is asked to prayerfully consider their gifts from God and then express their love and gratitude for their blessings by making a commitment to Ascension Catholic Church’s Capital Campaign Fund. It is vitally important that everyone in our parish become involved in this commitment.

The general Capital Campaign entitled “Building Our Future Together” will start on October 25, 2009 with a presentation by Father Anthony, and the capital campaign chair. Every family will be given or mailed a packet containing a brochure and pledge card. We ask that these pledge cards be returned by Sunday, November 8, 2009, either in the collection basket or by mail. If you decide to make your pledge online at www.ascension-sd.org, please indicate that on your pledge card and turn it in.

If your response has not been received by November 8, 2009, a church volunteer will make a follow-up phone call to be sure that the brochure was received and to answer any questions or concerns that your family may have. We ask that if you are contacted, you afford the volunteer
some time or return their call. Your cooperation in this regard will be greatly appreciated. A spirit of community and Christian caring surely will be realized as we place the expansion of parish facilities at the top of our common priorities for the next few years.

Ascension’s Capital Campaign recognizes your past generosity and challenges us to greater sacrifice. Just as our present facilities have served us for many years, our new Parish Center will serve us for generations to come.

THE DESIGN

After carefully analyzing the parish campus footprint, Ascension’s useable land and conditional use permit, architects Dominy+Associates provided a variety of concepts to the Building Committee aimed at addressing the current and future needs of the Parish.

The result is:

- 10,200 sq. ft. Parish Center
- 1 parish hall with kitchen, storage, lobby and restrooms
- 7 meeting rooms
- pavilion
- re-designed main church entrance
- multiple courtyards
- outdoor meditation space
- new / improved parking

Note: The pavilion consists of 2 additional meeting rooms (See Exhibit E)
SUGGESTIONS FOR GIVING

The suggested giving plan encourages financial commitments over a three-year (36 month) period. The “Pledge Card” provides space for you to designate your total pledge, initial offering and payment interval that you request. Appropriate payment schedules will be mailed upon receipt of your pledge with the payment period beginning on the date we receive your pledge card, unless designated otherwise. October 2009. An initial offering of 10%-30% of your total gift is requested at the time of your gift plan selection.

ADVANTAGES TO PLEDGING

Commitment to a suggested gift plan offers the donor a giving program that is most convenient and tax wise for them. Spreading the payment period over several years allows for a charitable deduction to be claimed in years when the tax liability is the greatest. It also enables donors to consider more significant contributions to the Capital Campaign Fund than would otherwise be possible.

PAYMENT SCHEDULE BASED ON A 3 YEAR PAY PERIOD AND 20% INITIAL GIFT

<table>
<thead>
<tr>
<th>Gifts Needed</th>
<th>Pledge Amount</th>
<th>Initial Gift</th>
<th>Monthly (36 payments)</th>
<th>Annually (3 payments)</th>
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WHAT IS MY FAIR SHARE?

You are probably thinking: “How much should we pledge?” No one can tell you what your obligation is, for each family’s circumstances are unique. We do ask you to reflect on how much God has given to you and prayerfully respond with great love and generosity. Every parishioner has an opportunity to express their love of God and return to Him a measure of the blessings He has bestowed. Please consider your commitment to this Capital Campaign as additional support for the Church. Regular Sunday collections are still needed to ensure that the day-to-day programs and services are maintained.
**GIVING: OUR COMMITMENT**

**Commemorative Gifts**
Although our gifts are given to reflect our commitment to God and Ascension’s parish family, we recognize this as an opportunity to remember or honor our loved ones. Please contact John Sperrazzo if you’d like to explore the following commemorative gift opportunities:

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Gift Amount</th>
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</thead>
<tbody>
<tr>
<td>Parish Hall*</td>
<td>1</td>
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<tr>
<td>Pavilion*</td>
<td>1</td>
<td>$50,000</td>
</tr>
<tr>
<td>Meeting Rooms*</td>
<td>5</td>
<td>$25,000</td>
</tr>
<tr>
<td>Entrance Tower Plaques</td>
<td>8</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

*Parishioners will be encouraged to select a saint or honored member of our faith community.

**Examples:**
- St. Mark’s Room
  - Donated by The Smith Family
- St. Anne’s Room
  - A gift from Mr. & Mrs. John Doe
- St. Paul’s Room
  - In memory of Paul Smith

**In-Kind Gifts**
Depending on the working relationship with our building contactor, opportunities may arise that involve in-kind gifts. These gifts will count toward the $3.5 million total project cost and may contribute directly to the reduction of cost and completion of the planned construction. Some examples are donations of professional materials and labor, furnishings, fixtures and equipment.

**Underwriting Gifts**
Individuals or organizations will be given the opportunity to help cover the cost of items with the new Parish Center. If you are interested in discussing underwriting option for these or other needs, please contact John Sperrazzo.

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Gift Amount</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>AV System (Main Hall)</td>
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</tr>
<tr>
<td>AV System (Pavilion)</td>
<td>1</td>
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</tr>
<tr>
<td>Round Tables</td>
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</tr>
<tr>
<td>Chairs</td>
<td>500</td>
<td>$15,000</td>
</tr>
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</table>

**Gift Acceptance**
Although pledge commitments may be paid over a three year period, there is an urgent need to realize much of the funding in 2009. Under current Diocesan guidelines, it will be necessary to have a significant portion of funds in hand before beginning construction. We hope that you are able to structure your gift to help us meet the proposed construction target start date of July 2010.

**Matching Gifts**
If you work for a company that matches gifts, you can double your gift by following your employer’s matching contribution procedures. Please contact your human resources office for eligibility information and to obtain a matching gift form.
Planned Giving
Planned giving options can be powerful tools that impact both the giver and the beneficiary. If you are interested in learning more about retirement/IRA gifts, charitable remainder trusts, wills, gifts that provide ongoing income or other estate planning techniques that can help leave a legacy gift to Ascension Catholic Parish and your family, please contact C.J. Jackson at (619) 641-3621.

Online Giving
Gifts may be made online at www.ascension-sd.org using your bank information or a major credit card. Since Ascension is charged 2.75% of all credit card donations, we encourage you to use the electronic funds transfer option available online.

Since each individual transaction from checking and savings accounts are charged a $.45 per incident fee, please consider scheduling monthly payments versus weekly payments to avoid additional transaction fees.

Gifts may be given in the form of cash, checks, credit, and stocks or other quickly liquidated property. All gifts to the Capital Campaign are deductible as a charitable contribution to the full extent of the law.
New $3.5 Million Parish Center
10,200 sq. ft.

New Parish Hall / 7 Meeting Rooms / Pavilion / Outdoor Courtyard & Fireplace / Redesigned Church Entrance / New Parking Lot

Exhibit A – Site Plan
Exhibit B – Aerial View

New $3.5 Million Parish Center
10,200 sq. ft.

New Parish Hall / 7 Meeting Rooms / Pavilion / Outdoor Courtyard & Fireplace / Redesigned Church Entrance / New Parking Lot
Parish Center – Courtyard View

New Parish Hall / 7 Meeting Rooms / Pavilion / Outdoor Courtyards / Redesigned Church Entrance / New Parking Lot
Ascension Parish Hall
New Parish Hall / 7 Meeting Rooms / Pavilion / Outdoor Courtyards

View from Main Courtyard & Pavilion

View from Main Courtyard & Pavilion
Exhibit E – Architectural Renderings

Parish Hall Interior
Capacity = 500 Seated Chairs / 304 Seated at Round Tables
Adjoining 5 Meeting Rooms / Kitchen / Lobby / Restrooms / Storage
A Place For:
- After Mass Fellowship
- Golden Circle
- FIESTA
- Knights of Columbus
- Children’s Rel. Ed.
- Bible Study
- Ladies of Ascension
- Vacation Bible School
- Parish Social Events
- and much more!
Exhibit I – Rendering of New Church Entrance

View of New Church Entryway
Provides more efficient flow to and from Parish Center and Outside Gathering Space
View of New Baptismal Font in Distance
Redesigned Church Entrance

Exhibit K – Church Floor Plan (Enlarged)
## Exhibit L – Budget Summary

<table>
<thead>
<tr>
<th>DIRECT PROJECT COSTS</th>
<th>AMOUNT</th>
<th>NOTES</th>
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<tbody>
<tr>
<td>a Parish Center</td>
<td>$2,500,000</td>
<td>Parish Hall, Meeting Rooms, Pavilion. Includes 1.5% escalation to January 2011 midpoint of construction.</td>
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<tr>
<td>b Landscaping, Paving, Fencing, Utilities</td>
<td></td>
<td>$300,000 is included in line a above.</td>
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<tr>
<td>c Furniture, Fixtures &amp; Equipment</td>
<td>$170,000</td>
<td>Includes Tables, Chairs, AV, Relocating Kitchen Equipment</td>
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<tr>
<td>d Architecture, Engineering, Permit Fees</td>
<td>$375,000</td>
<td>15% of line a</td>
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<tr>
<td>e Design &amp; Construction Contingency</td>
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<td><strong>DIRECT PROJECT COST SUBTOTAL</strong></td>
<td><strong>$3,420,000</strong></td>
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<table>
<thead>
<tr>
<th>INDIRECT PROJECT COSTS</th>
<th>AMOUNT</th>
<th>NOTES</th>
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</thead>
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<td>Development / Fundraising Costs</td>
<td>$45,000</td>
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<td>Allowance for Pledge Shrinkage</td>
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<td><strong>INDIRECT PROJECT COSTS SUBTOTAL</strong></td>
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<td><strong>PROJECT TOTAL</strong></td>
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<td>BUDGET SUMMARY</td>
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<td>A  Current Balance – Building Fund</td>
<td>$500,000</td>
<td>Includes $69,000 from 2009 Fiesta</td>
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<td>B  Future Sale of Rectory 1</td>
<td>$500,000</td>
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<td>C  3-Year Capital Campaign</td>
<td>$2,000,000</td>
<td>2009-2012</td>
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<tr>
<td>D  Loan from Diocese</td>
<td>$500,000</td>
<td>$3,000/mo P&amp;I over 20 yrs</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$3,500,000</strong></td>
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### Exhibit L3 – Levels of Giving

#### PAYMENT SCHEDULE BASED ON A 3 YEAR PAY PERIOD AND 20% INITIAL GIFT

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<td>$400</td>
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Ascension’s New Online Donation Service
Supports One-Time and Recurring Gifts from Checking / Savings / Credit Cards
Parishioners can also schedule Weekly Collections to be paid online
### Ascension Catholic Church
$2 Million Capital Campaign

<table>
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<th></th>
<th>July</th>
<th>Aug</th>
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**Proposed Targets:**
- Construction Begins - July 2010
- Parish Center Opens – June 2011
Ascension Catholic Church
Capital Campaign Organization Chart

Campaign Chair
John Sperrazzo

Pastor
Rev. Anthony Saroki

Architects
Dominy+Associates

Major Donor / Leadership Gifts Co-Chairs
Rosie Struyk & Celeste Weinsheim

Receptions Chair
Bonnie Curtis

Commemorative Gifts Chair
Maria D’Amato

Planned Giving Chair
C.J. Jackson

Redemption / Accounting Co-Chairs
Bill Wilson & John Martin
Ascension Catholic Church
Capital Campaign Contacts

Campaign Chair
John Sperrazzo
(858) 361-4495
john@ascension-sd.org

Business Manager
Bill Wilson
(858) 279-2735
bill@ascension-sd.org

Planned Giving Chair
C.J. Jackson
(619) 641-3621

General Questions
Volunteer Opportunities
In-Home Presentations
Communication / Events

Pledge Card Questions
Donating Online
Billing Statements / Receipts
Payment Status

Charitable Remainder Trusts
Legacy Gifts
Gifts That Provide Income
Estate Planning Techniques
As Christian stewards, we believe that all we have is really a gift from God - the origin of life, the giver of freedom and the source of all that we are and possess. We believe the practice of stewardship is a way of life, one that transforms us and has the power to change how we understand our lives. Please accept this joy-filled pledge as a recognition of God's generosity and faithfulness:

Name: __________________________ Envelope # __________________________
Address: __________________________ Telephone # __________________________

3-Year Pledge:  [ ] $50,000  [ ] $25,000  [ ] $15,000  [ ] $10,000  [ ] $7,500  [ ] $5,000  [ ] $2,500  [ ] Other ___________

Amount Enclosed: ______________ Check # ______________ [ ] Cash [ ] Visa [ ] MasterCard

Credit Card# __________________________ Exp. __________ Signature __________________________

Remaining Amount: ______________ to be paid over the next  [ ] 12 months  [ ] 18 months  [ ] 24 months  [ ] 36 months

Monthly Payment Amounts: ______________ [ ] please charge my credit card monthly  [ ] please bill me monthly

[ ] Please use electronic funds transfer (EFT) from my bank account monthly:
Bank Name ______________________ Routing # ______________________ Account # ______________________

[ ] Ascension Catholic Church may list my name and pledge amount in written materials when giving thanks to donors

Please make checks payable to: "Ascension Catholic Church" (Memo: Capital Campaign Fund)
Donations are tax-deductible as allowed by law  ·  Non-profit 501(c)3 Federal Tax ID # 95-1644613.

11292 Clairemont Mesa Blvd.  ·  San Diego, CA 92124  ·  Phone: 858-279-2735  ·  Fax: 858-279-1023  ·  www.ascension-sd.org

For Parish Office Use Only: Date Received _______ Date in PDS ________ by ________ Business Manager Initial ________
New $3.5 Million Ascension Parish Center
1 Social Hall, 7 Meeting Rooms, Pavilion, Multiple Courtyards, Outdoor Prayer Space, Redesigned Church Entrance & New Parking Lot

Our Mission
Ascension Church is the Catholic Christian community of Tierrasanta. We are called to live and proclaim the gospel of Jesus Christ, who is the Way, the Truth and the Life. Led by the Holy Spirit, we offer vibrant worship to God, especially in the celebration of the Eucharist and other sacraments; we spread a message of hope; we teach the Catholic faith in its fullness; and we give of ourselves in loving service, recognizing that we are stewards of God’s many gifts. We strive to become more Christ-like and further the Kingdom of God on Earth. As a pilgrim people, our journey is directed towards our Father’s heavenly home, where Christ ascended in glory.